

LEGISLATIVE ACTION NETWORK

In 2018, the Indiana School Boards Association (ISBA) established new grassroots advocacy efforts through the creation of the **Legislative Action Network (LAN)**. The LAN is a formal program to help unify and mobilize the voice of school board members and increase the Association's State House visibility.

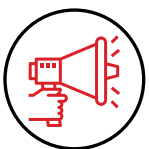
LAN is designed to unite our members to stand together for public education with a unified voice and actively participate in the advocacy process. Member participation provides strength in numbers to ensure legislators are engaged by the school board community.

THE LEGISLATIVE ACTION NETWORK (LAN) WORKS TO:

- Inform, influence, and shape sound governance policy for K-12 education
- Increase members' overall knowledge of legislative processes at the state and federal level
- Equip members with effective techniques, strategies, and processes for targeted grassroots advocacy and campaigns
- Enhance relationships with state governmental leaders and policymakers

STRATEGIES TO FULFILL THE LAN'S CORE OBJECTIVES INCLUDE:

- Timely and effective lobbying representation
- Bill tracking and legislative update resources
- Live legislative update webinars that include legislators
- Annual advocacy guide and advocacy training for members
- Talking points/white papers and call-to-action resources to keep members informed



Each school board designates one of its members as a legislative liaison to actively serve as the lead contact for the LAN and act as the school board's eyes, ears, and champion of local advocacy efforts supporting K-12 public education in Indiana.

Through the LAN, the Indiana School Boards Association has increased its State House visibility and influence and has re-emerged as a leading advocate of public education in Indiana.

For more information, visit www.isba-ind.org/legislative.